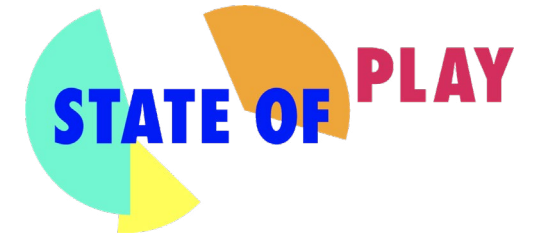


State of Play



Data Results

December 2021



BRISTOL+BATH
CREATIVE R+D

Creative
Industries

Clusters
Programme

Funded by the Creative Industries Clusters
Programme managed by the Arts & Humanities
Research Council as part of the Industrial Strategy.

Welcome to the State of Play Data Results

As a starting point for understanding how Bristol + Bath Creative R+D (B+B R+D) could be more inclusive, we launched the State of Play research project.

- Through State of Play we wanted to build a picture of the people who govern, are employed, funded, or supported through the programme.
- The idea behind the research is that if we can build a picture of who we currently are, we can begin an honest conversation about the needs and wants of our community and how our programme is governed.
- Crucially we could think about how to make our programme a more accessible, inclusive space for those who might join us along the way.
- In order to start this conversation, we invited everyone connected to the project to be counted and represented through this survey. To inform this process, we were led by language and processes from inclusion and cultural leaders across various industries and sectors. You can find out more about this work in this [blog](#) from Watershed's Head of Data and Operations Layla Baron

- The findings of this research have already influenced the way we develop our engagement opportunities, informed how we think about our governing structures and the Inclusive Innovation strand of B+B R+D. The data collected here will continue to shape our thinking as we shift towards considering what our learnings are in the final year of B+B R+D.
- **This data does not belong to us. It belongs to the community of people who took part and shared their data with us and we are excited to share it here. We invite any thoughts, comments or questions you might have.**

Who's Included in the Data

This report splits respondents into 3 key groups

The Steering Board and Executive Team

- This is where decisions about B+B R+D are made. The steering board comprises of 17 people. The executive team is made up of 12 people.
- Strategic decisions about the program are made within the Executive team and overseen by the Steering board who take an advisory role.
- The data shown here is a representative sample, based on a survey response rate of 56%.

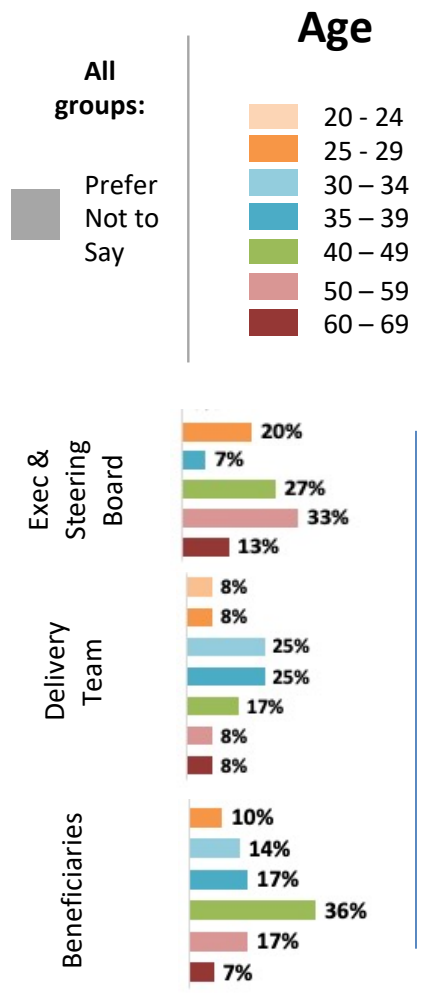
Delivery Team

- The Delivery team manage day-to-day operations of B+B R+D, the team has grown and shrunk throughout the course of the program. Currently the team is 10 people.
- The data shown here is a representative sample, based on a survey response rate of 71%.

Beneficiaries

- The Beneficiaries includes anyone who has received funding through B+B R+D. That includes our Research Fellows, Industry and Inclusion Fellows, and Prototype teams.
- The survey was sent to 90 people who we counted as Beneficiaries. It is difficult to give an exact number as to how many people are in this group as groups can grow and shrink over the course of a project.
- The data shown here is a representative sample, based on a survey response rate of 47%.

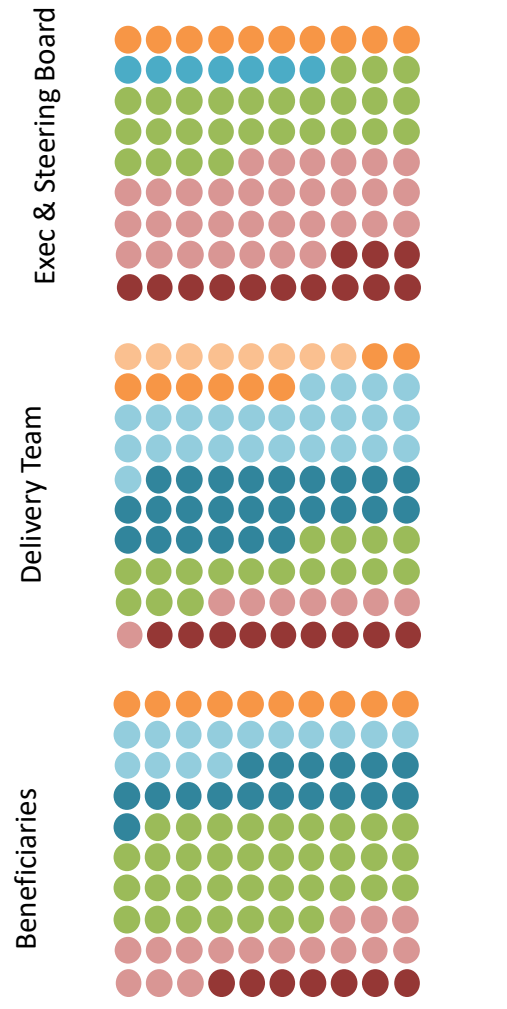
How to read the data



← Title
This is the demographic being shown on the page

← Key
This the colour key for the data

← People
These graphs show the 'balance' of people across each demographic

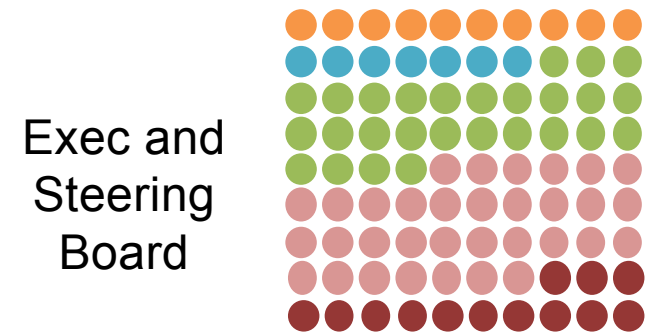
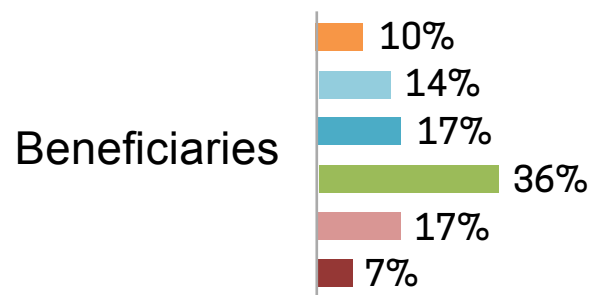
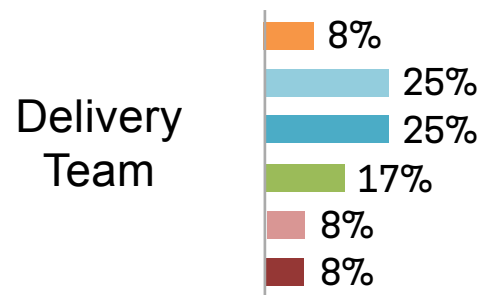
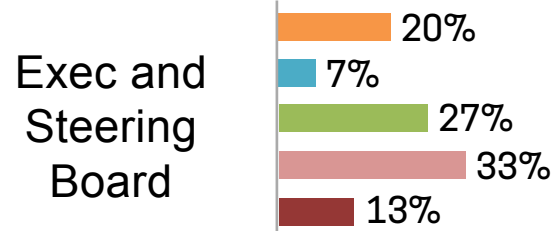
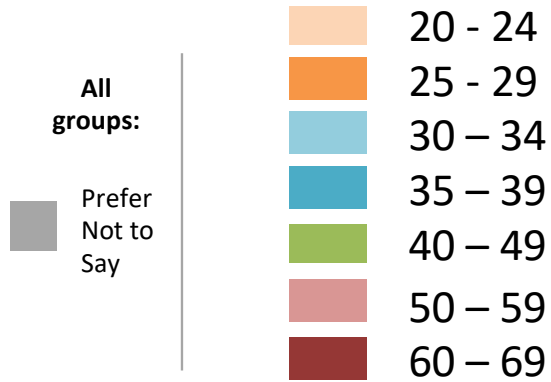


← Dot Charts
These dot charts show representation across each demographic. There are 100 dots and each dot represents 1% of respondents.

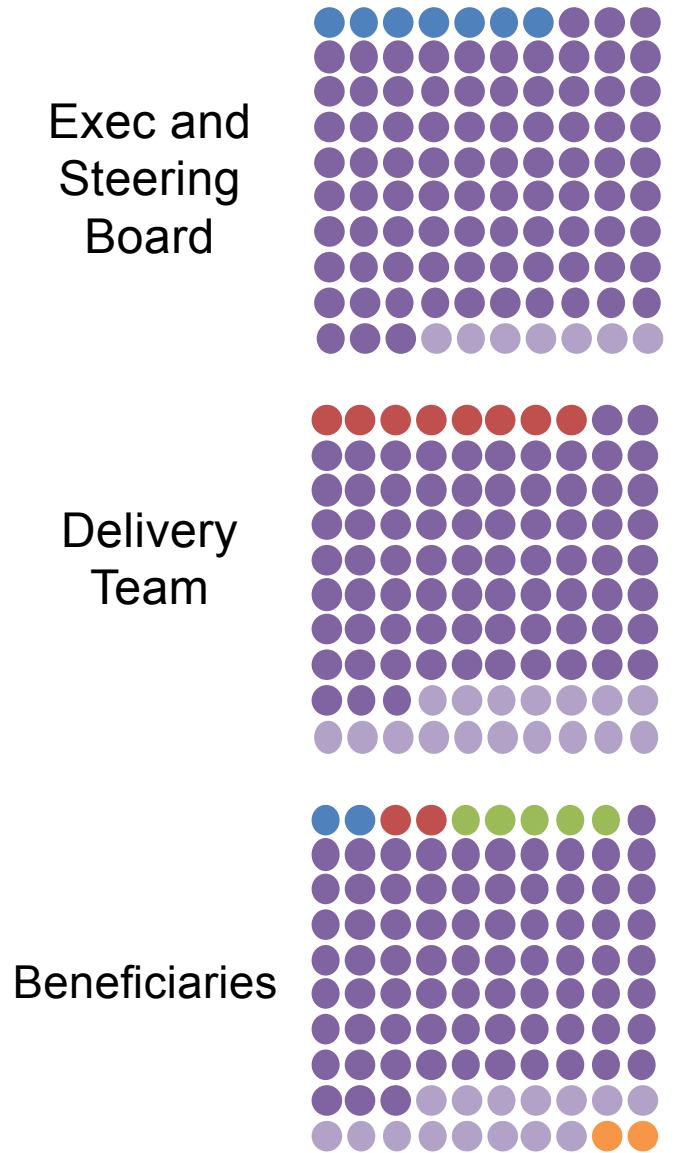
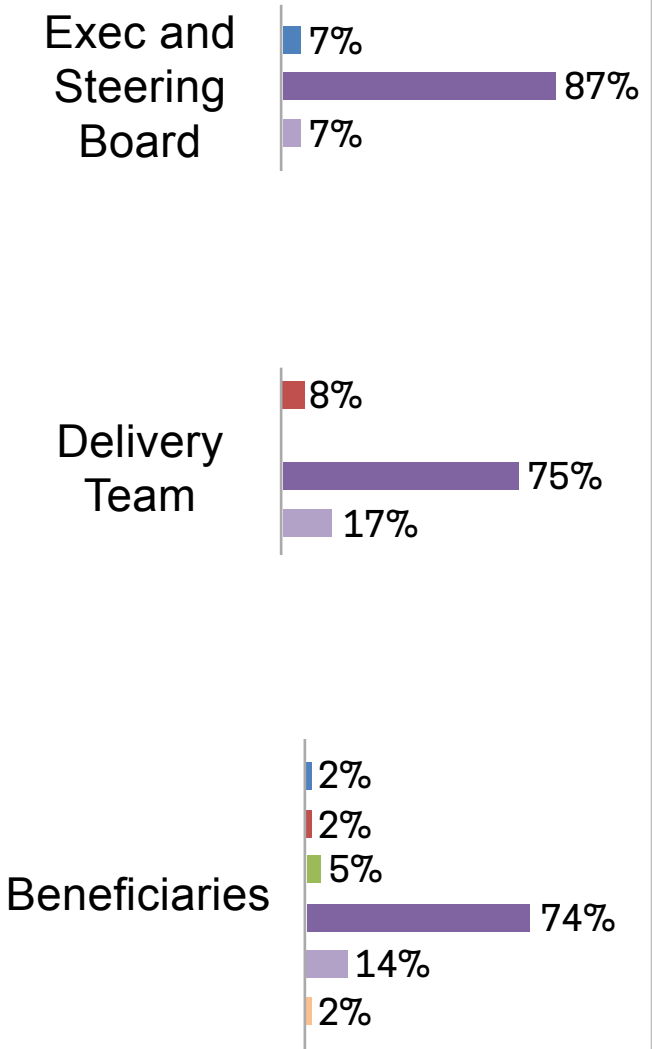
The Data

Key: 1 x ● = 1 % | Graphs in centre visualise the balance of the groups |
Dot plots on the right visualise representation

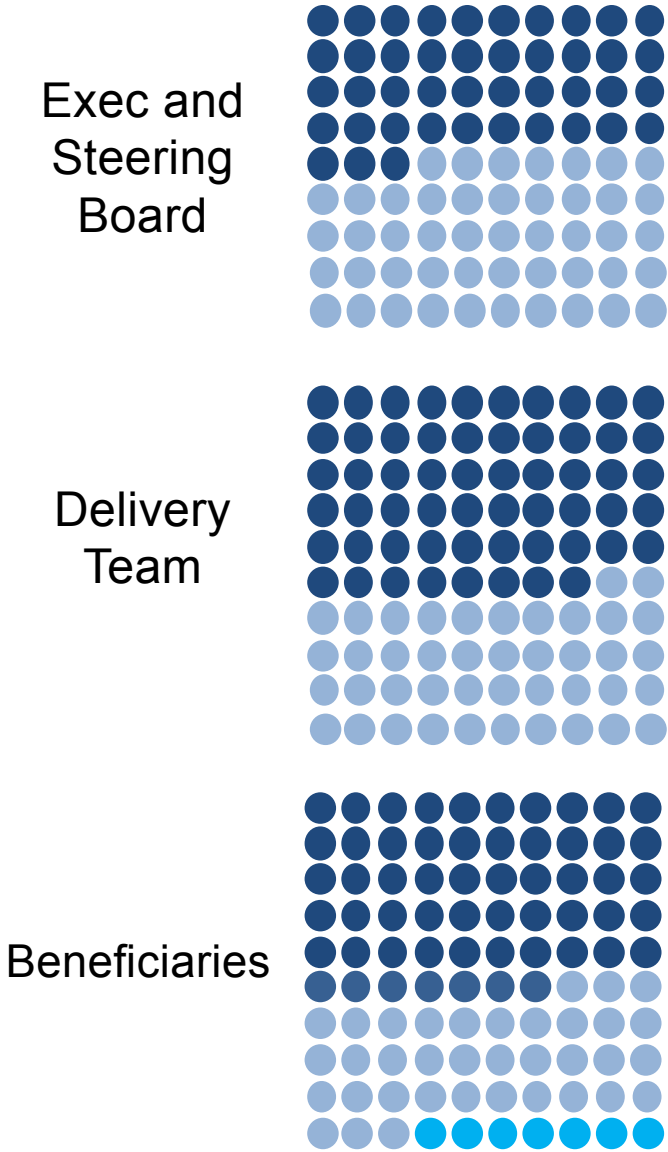
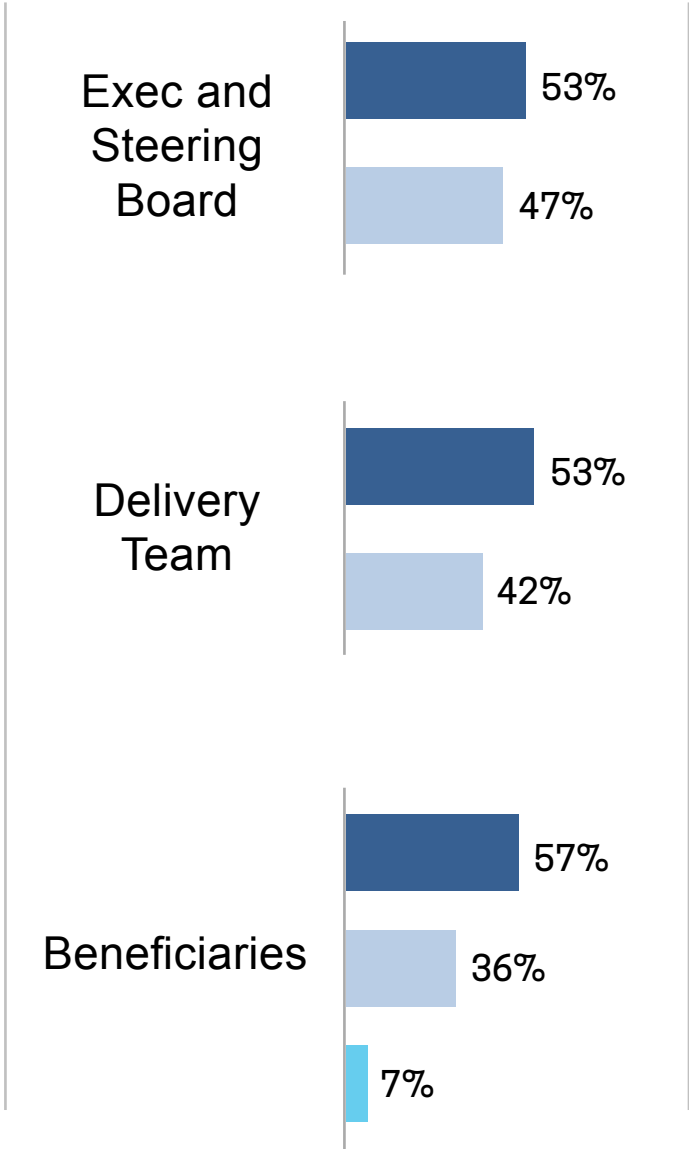
Age



Ethnicity



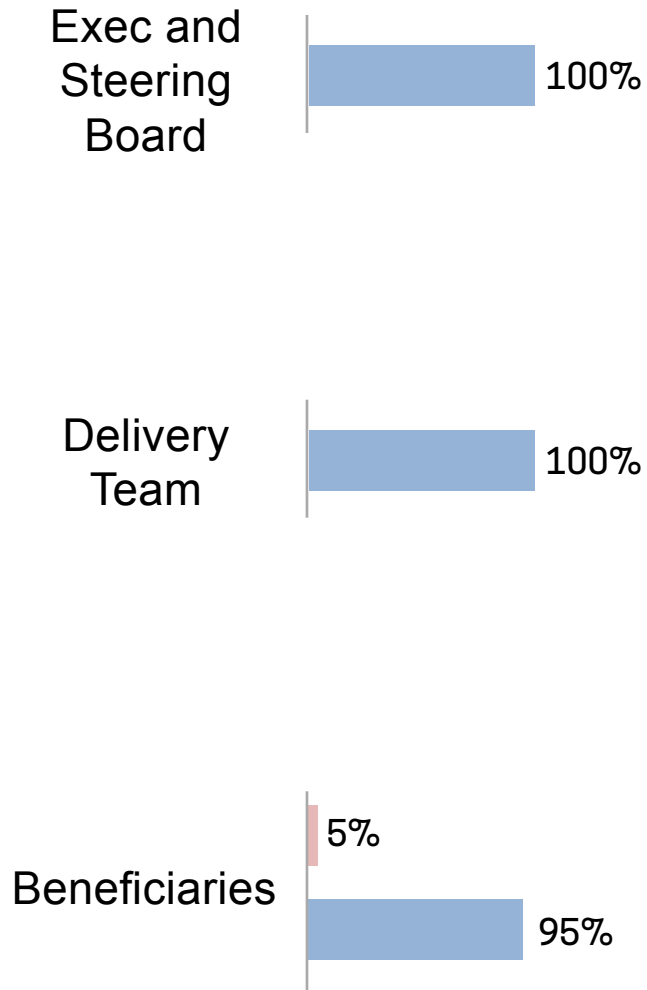
Gender



Transgender Identity

All groups:
Prefer Not to Say

Identify as Trans
Do Not Identify as Trans



Sexuality

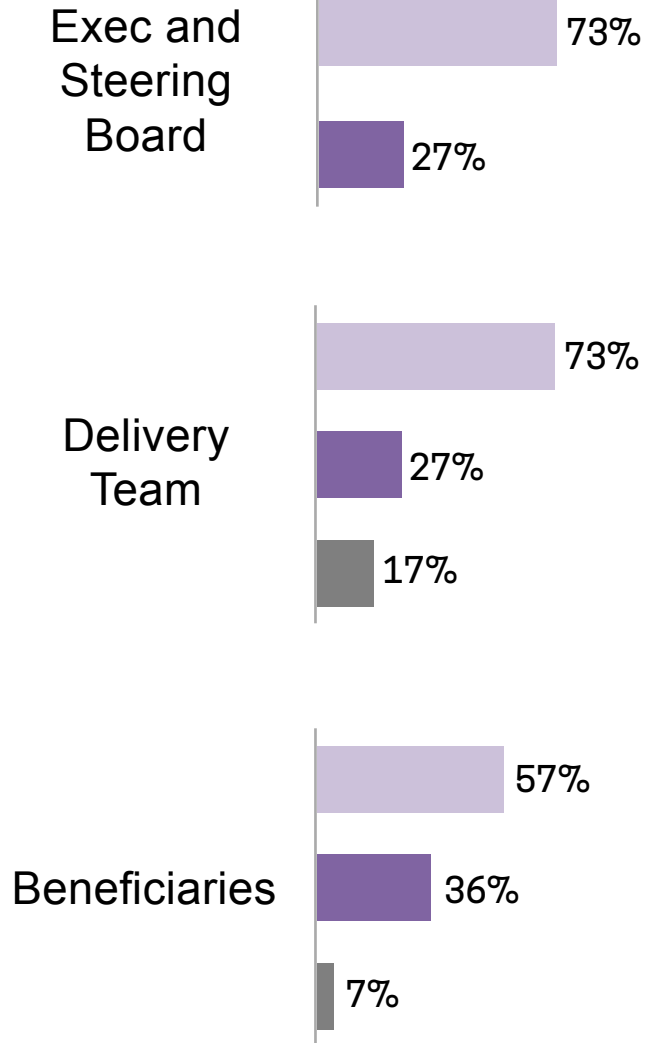
All groups:

Prefer Not to Say

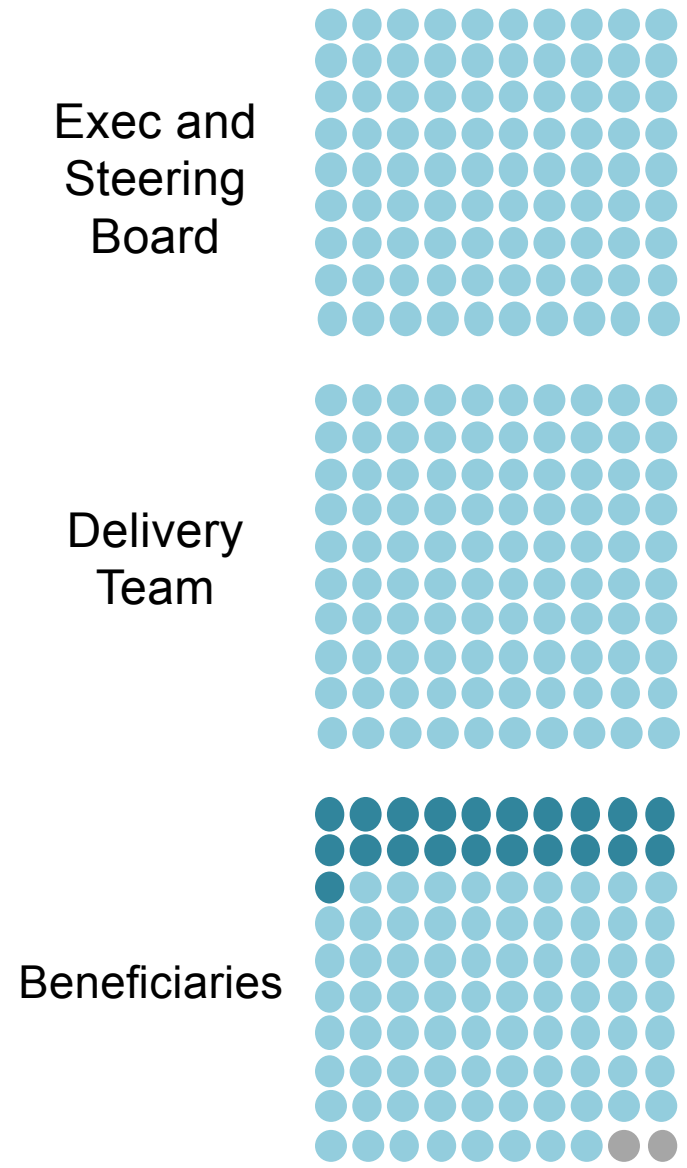
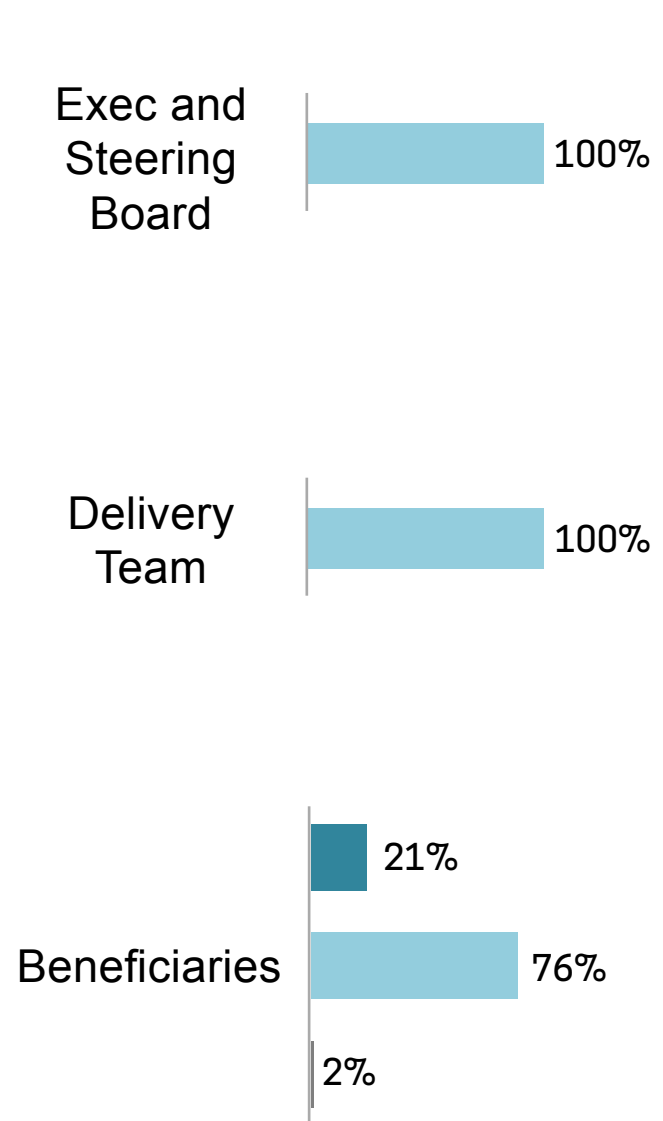
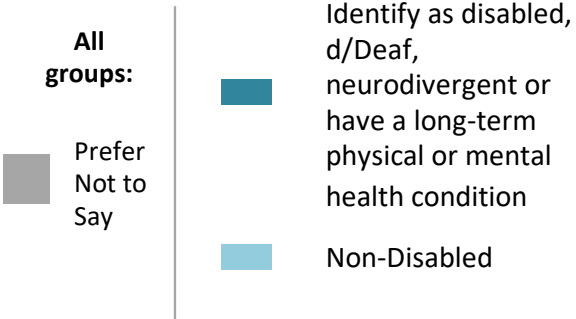
Heterosexual

LGBQA+*

*We have used the acronym LGBQA+ with the intention to reflect the data on sexuality (with transgender (T) data being represented to the right)



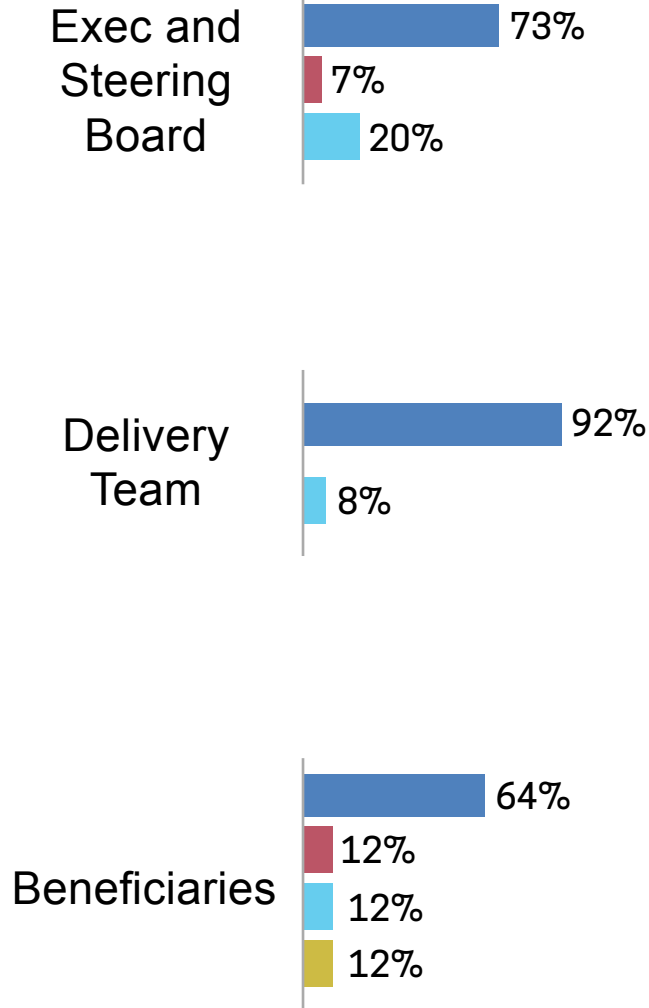
Disability



Socio-Economic Background (SEB)

All groups:
Prefer Not to Say

- Higher SEB
- Intermediate SEB
- Lower SEB
- Not Classifiable



What's Next?

The development of this data set has helped to inform the design of the opportunities we offer. We will share more about how we understand this data and the insights it has offered the team in a blog post from Tony Bhajam, our Inclusion Producer, in the next few weeks.

All of the data shown here, and the conversations around it, have helped to inform our three inclusion research themes which form the basis of our [Inclusive Innovation Pots](#).

This ongoing research will come together in a series of observations, recommendations, resources and workshops in the summer of 2022.

This work is aimed at small and large creative tech companies, funders, arts organisations and community groups who are excited to learn from best practise to make the spaces they work in more inclusive.

If you have any thoughts, questions or comments about this data, get in touch with our Inclusion Producer, Tony (tony.b@watershed.co.uk)

